



KEEP HANOI CLEAN

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***SPONSOR BENEFITS***

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OCTOBER 2018

# *Why sponsor Keep Hanoi Clean?*

## **ABOUT US**

Keep Hanoi Clean (KHC) was founded by James Joseph Kendall in May 2016. It has grown significantly since that time and is now a registered social enterprise in Vietnam.

We stage regular cleanup events in and around Hanoi, engaging and working with individuals, communities, business and government.

## **WHAT WE DO**

KHC aims to improve the environment in three key, integrated areas:

- > Project Clean Air
- > Project Clean Water
- > Project Clean Land.

These three non-profit programs include scientific research, public education, hands-on volunteer work, and collaboration with other organisations and government.

## **VISIBILITY FOR YOUR BRAND OR BUSINESS**

KHC is active on social media, particularly on Facebook. Our Facebook Group has over 12,000 engaged members, both Vietnamese and expat, and our Facebook Page has almost 2,500 likes.

We have an email list of almost 1,000 subscribers – and growing.

Our website has recently been revamped to better profile our sponsors and donors, and we email regular blasts and newsletters to our subscriber base.

What this means is that your brand or business can get in front of an audience that is engaged with the community and believes in making a difference when it comes to the environment. And you'll be sending a strong message to your customers and clients that you are active in the environmental space.

We think that's an awesome fit!

# *Sponsorship\* Benefits Package*

## **PLATINUM: VND10,000,000**

- Thank you on KHC Facebook Page, Facebook Group and website's monthly donor page.
- If you are a business that promotes eco-friendly products/services, KHC will refer its followers to your business in different channels available.
- Featured logo in KHC's newsletter.
- Receive a KHC t-shirt.
- Receive a KHC sponsor certificate.

## **GOLD: VND5,000,000**

- Thank you on KHC Facebook Page, Facebook Group and website's monthly donor page.
- If you are a business that promotes eco-friendly products/services, KHC will refer its followers to your business in different channels available.
- Featured logo in KHC's newsletter.
- Receive a KHC t-shirt.

## **TITANIUM: VND2,500,000**

- Thank you on KHC Facebook Page, Facebook Group and website's monthly donor page.
- If you are a business that promotes eco-friendly products/services, KHC will refer its followers to your business in different channels available.
- Featured logo in KHC's newsletter.

## **SILVER: VND1,000,000**

- Thank you on KHC Facebook Page, Facebook Group and website's monthly donor page.

## **BRONZE: VND500,000**

- Thank you on website's monthly donor page.

\* Can be in the form of cash, physical items, services, in-kind support, donor matching.

# *Keen to sponsor us?*

## **WHERE TO FIND US**

587 Lac Long Quan  
Xuan La, Tay Ho, Hanoi.

## **HOW TO CONTACT US**

[info@keephanoiclean.org](mailto:info@keephanoiclean.org)

## **WHERE TO FIND US ONLINE**

[www.Keephanoiclean.org](http://www.Keephanoiclean.org)  
[facebook.com/groups/keephanoiclean](https://facebook.com/groups/keephanoiclean)  
[facebook.com/keephanoiclean](https://facebook.com/keephanoiclean)

## **OUR BANK ACCOUNT DETAILS**

Beneficial name: CONG TY TNHH DOANH NGHIEP XA HOI KHC  
Bank account: 0991000043612  
Branch: Vietcombank Chi nhanh Tay Ho  
Address: 565 Lac Long Quan, Tay Ho, Hanoi  
SWIFT Code: BFTVVNVX099