

KEEP HANOI CLEAN - 5TH BIRTHDAY
PARTY EVENT 2021

Fashion Design Contest



Join forces with KHC to raise awareness
of the importance of eco-fashion -
recycling & upcycling

SHOWCASE YOUR WORK TO AN
INFLUENTIAL ECO-FRIENDLY AUDIENCE



3 JULY 2021 | 3 PM - 11 PM.

Fashion Design Contest

The contest is simple!

1. Come to our 'Green Gem Shop', promoting a sustainable lifestyle with the 3Rs - Reduce, Reuse and Recycle.
2. Pick the secondhand clothes and repurposed items you need to prepare three looks.
3. Create three fashion statements!
4. A panel of industry professionals will judge the looks and decide the winner - the panel will include Pham Lan Anh (Yuki), Miss Tourism World Asia 2019/2020, along with other leading fashion names in Hanoi.

HOW TO ENTER

Email info@keephanoiclean.org with your

- > previous work,
- > a rough mood board and
- > why you think sustainable practices in fashion are important.

**THE DESIGN SUBMISSION DEADLINE IS
11:59 PM ON 01/07/2021.
ALL ENTRIES MUST BE RECEIVED BY THE
ENTRY DEADLINE.**

WHO MAY ENTER: Entrants must be at least 18 years of age by 3 July 2021 (Date of Show). Or written permission from a parent or guardian if under 18.